



DEARBORN HEIGHTS, MICHIGAN

April 2016

To: Friends & Businesses serving the Metropolitan Detroit area

Re: "Romanian American Heritage Festival" Sponsorships & Advertising Booklet

Dear Friends,

Sts. Peter & Paul Romanian Orthodox Church in Dearborn Heights will be hosting its 9th Annual "**Romanian American Heritage Festival**" on **Saturday, June 4, 2016**. This all-day affair (2 pm – 12 midnight) will feature traditional Romanian food, music, entertainment and dancing – sharing our rich culture with the community. Thousands of people have participated in our previous festivals, and everyone is invited to join us again this year....remember, admission is free!

Advertising will be posted throughout the community and on our official website (www.spproc.org/festival) in the coming weeks

We kindly ask that you consider placing an ad in the commemorative Advertising Booklet that will be distributed to all who attend the festival. This booklet will contain information about the event, brief explanations of Romanian history and culture, and ads from businesses and individuals. **Your donation will allow you to advertise to both the Romanian-American community and also our many anticipated guests from the local community.** (Please ask us to see a previous year's booklet if you are interested in a sample.)

For those who are willing and able to contribute more for even more visibility for their business, we are also seeking:

Event Sponsors - \$1000 (prominent full-page ad, special recognition at festival **PLUS** special recognition in promotional materials)

Event Contributors - \$500 (prominent full-page ad & special recognition at festival)

All donations are tax deductible. If you would like a receipt, please indicate so on the contract and one will be sent to you.

Please complete the attached Contract and return it, along with your donation, to either a parish representative or to the address on the contract. The deadline is FRIDAY, MAY 13. Please do not delay in submitting your sponsorship/ad.

If you have any additional questions, please feel free to email us at festival@spproc.org or speak with a member of the organizing committee.

We thank you for your consideration and look forward to your kind support!

Sincerely,

The Festival Chair Committee

Hosted by

Saints Peter & Paul Romanian Orthodox Church

750 North Beech Daly Road, Dearborn Heights, Michigan 48127 - festival@spproc.org - www.spproc.org/festival



DEARBORN HEIGHTS, MICHIGAN

2016 SPONSORSHIP / ADVERTISING BOOKLET C O N T R A C T

Please indicate:

- ☐ EVENT SPONSOR – \$1000.00
(PROMINENT FULL PAGE & RECOGNITION AT EVENT AND IN PROMOTION)
- ☐ EVENT CONTRIBUTOR – \$500.00
(PROMINENT FULL PAGE & RECOGNITION AT EVENT)
- ☐ FULL PAGE – \$150.00 (7½”h x 4½”w)
- ☐ HALF PAGE – \$ 75.00 (3¾”h x 4½”w)

Write text of ad in
space below

or

Submit B&W digital
(high resolution TIF, GIF
JPG or PDF formats)

*(only original photos
will be returned)*

Please make checks payable to: Sts. Peter & Paul Church

DEADLINE: FRIDAY, MAY 13

*Please send this contract along
with your donation to:*

Sts. Peter & Paul Church
750 N. Beech Daly Rd.
Dearborn Heights MI 48127

Email digital version of ad to:
festival@spproc.org

Name _____
address _____
city _____ state _____ zip _____
phone _____ e-mail _____

ORGANIZATION USE	Rep _____	Date Rec'd _____
------------------	-----------	------------------